



**FOR IMMEDIATE RELEASE**

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**ALAMEDA COUNTY SHERIFF'S OFFICE IS FIRST IN CALIFORNIA TO PARTNER  
WITH PUBLIC SAFETY TECHNOLOGY COMPANY ALERTID**

***Crime Alerts, Sex Offender Data, Other Public Safety Information Now Available Free to  
Residents via Smartphone, Tablet and Computer***



**LAS VEGAS, NEVADA AND PALO ALTO, CALIF. (Oct. 9, 2012)** — [AlertID™](#) and the Alameda County Sheriff's Office announced their partnership to make AlertID's free mobile app and online public safety information services available to all county residents beginning today. The Alameda County Sheriff's Office is the first agency in California to announce its partnership with AlertID, which will allow residents to receive the full range of AlertID apps and services at no cost to the public or the Sheriff's office.

AlertID has proven to help reduce crime and uses advanced technology to create a communication platform that connects citizens and federal, state, and local authorities to provide critical information and alerts that can help people protect their families and communities. Alameda County residents served by the Sheriff's Office now have universal access to crime and threat advisories, sex offender alerts, severe weather advisories, online community watch discussion groups, an interactive crime and emergency map, and other AlertID services.

"I want to invite all residents to participate in this important program to help reduce crime and improve the quality of life here in Alameda County," Alameda County Sheriff Gregory Ahern said. "This is a powerful tool to help residents become more aware of crime and other threats to our community, and to be more proactive in helping ensure the safety of children and families throughout the county."

Citizens are able to join for free at [www.AlertID.com](http://www.AlertID.com). Once signed up, members will receive alerts about crime, sex offenders, weather and other safety threats that affect locations that are important to them such as their homes, schools, offices, churches, parks and even their current locations. The alerts are sent to members' smartphones, iPads or computers and members may choose the types of alerts they wish to receive. The Sheriff and other emergency authorities also have the ability to broadcast Amber Alerts and other important announcements about crime emergencies, hazmat incidents, floods, fires, and severe weather, among others.

"We are very pleased to be working with Sheriff Ahern, and his officers, to make Alameda County the first AlertID partner in California. Together we help provide critical information to residents so that they can make informed decisions about keeping their families and communities safe," said Keli Wilson, Founder, AlertID.

#### **ABOUT ALERTID, INC.**

AlertID is the established leader in making the country's public safety information universally accessible, helping people protect their families and communities. Alerts are provided by trusted sources including public safety agencies, local law enforcement, schools, neighborhood groups, neighbors, family members and friends. This first-of-its-kind, fast-growing network is the leader in helping people protect their families and communities throughout the United States and is poised to evolve into the world's go-to public safety and security resource.

AlertID has proven to help reduce crime, using secure and proven technology to create two-way communication between citizens and Federal, state and local authorities to provide immediate information on crime, terrorism, natural disasters or severe weather that can threaten the safety of families and communities. Thanks to AlertID, more than 53 percent of the United States population (166 million residents) has access to Sex Offender Alerts from State Sex Offender Databases. In many communities, AlertID has partnered with law enforcement agencies to deliver local crime data (CAD) to members. Recent partnerships include the Las Vegas Metropolitan Police Department, the Nevada Department of Public Safety, Amber Alert and various counter terrorism centers, among many others. For more information or sign up for a free account, go to [www.AlertID.com](http://www.AlertID.com).

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